ACCADEMIA COSTUME & MODA
ROMA 1964-2014
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Fashion Jewellery Design

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1st Level Master's (MA1)

Accessory Design
Leather Goods, Shoes,
Bags and Eyewear
(60 ECTS)

The Accademia di Costume e di Moda has both a long tradition and experience in training and education within the Costume and Fashion fields, qualifying itself as a centre of excellence in learning thanks to its educational offer and approach to teaching and learning. Its alumni are successful and accomplished designers and fashion professionals working within a huge variety of areas within the Fashion System or working as Costume Designers for important productions both at national and international levels.

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The Fashion Jewellery Designer works for the Luxury Industry, for both goldsmiths and for the Fashion System, creating and designing exclusive Accessories. The Designer converts the creative idea into the production reality through a deep knowledge of all procedures and the skills that stretch from traditional to innovative techniques. The Master's course will support the students in acquiring all the necessary skills needed to design Jewellery and Watch collections.
The history of Jewellery is long and important and has seen many transformations throughout its evolution up to today. The Jewellery designer has all relevant research keys to understand new trends for both high-end and contemporary jewellery.

Coordinated by Marina Valli

In partnership with:

ANSUINI 1860

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Sketches and jewellery made by students of the Accademia.



INTRODUCTION AND COURSE OBJECTIVES

This full time Master's Course in Fashion Jewellery is designed for graduates who want to complete and/or deepen their skills, cultural and professional training in this unique and fast growing sector of the fashion industry, from research, experimentation, innovative design through to implementation. Rome being the birthplace of international brands as Bulgari, to make one example among many, is a city of historical architecture and art and a natural location to learn and "redefine beauty". Today the city also is a centre for contemporary art, which feeds into the cultural life of our students and their work. This course is fully recognition by the Italian Ministry as a Master's of the first level with 60 credits (CFA/ECTS).

This course is a journey of intensive theoretical and practical studies involving in-depth research, experimental workshops, learning through the study of jewellery techniques, applications for artistic and cultural preparation time to acquire organizational skills in design projects. The MA1 in Fashion Jewellery will provide students with the concepts and tools necessary to understand the new languages, technologies and trends for bijoux and jewellery sectors.

The participants will have the possibility to live first-hand experiences, acquiring competences through direct collaborations on specific briefs linked to various areas of fashion: Haute Couture and industrial jewellery, accessories and wristwatch design.

The education approach facilitates the understanding of the craftsmanship of jewellery and bijou production, through the analysis of the creative process, project study, technology, rock cutting (taglio pietre) and the research of materials, business start-up strategies, market research and communication.



Sketches made by students of the Accademia.

TEACHING AND LEARNING METHODS

Theoretical lessons, seminars, with experts in the field, practical workshops, guided tutorial support one to one and self-directed study make the course vibrant and relevant to the subject. Like all our courses, it is underpinned by cultural background and includes visits to museums, galleries and exhibition tours. Visits to Ateliers of the industries leaders and specialist fairs maintain currency of research, skills and knowledge and support professional development. English is the working language of this course but students will be encouraged to have a professional subject specific knowledge of the Italian language also.



Jewellery made by students of the Accademia.

PROJECT WORK

The Master's Fashion Jewellery Design Final Project Work consists in a capsule collection of fashion jewellery directed at the luxury market.



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DURATION AND ATTENDANCE

The course duration is one academic year and attendance is mandatory, however, to be accepted at the final assessments students must have at least 80% proven attendance.
The educational path is organized and split into a variety of main subject areas and assessment will be held in three main sessions.



Graphic Design by students of the Accademia.

PROFESSIONAL PROFILE AND CAREER PROSPECT

The educational path simulates the industry mechanisms; materials research, the study of new trends, market understanding, design, technical developments and experimentations are essential for the creation and communication of complete collections. At the end of their training, students will be able to pursue a professional career within the accessories environment, in roles such as: designer, product manager and/or creating their own jewellery studio/brand.



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MAIN SUBJECT AREAS

Theoretical and technical areas:
- History of Fashion, Costume and Accessories
- Contemporary Fashion & Brands Analysis
- Materials and metals research
- Design Methodology

Technical and scientific areas:
- Technical design
- Computer graphics
- Illustration techniques
- Textile Deisgn

Technical and operational areas:
- Creqative Lab.

Project Work:
- Portfolio
- Design and development of a jewellery/bijou/small accessories collection

Stage:
- Stage (tot. 100 hrs) within sector related companies, in line with interests, attitudes and profiles of the students at the end of their educational path.

PLACEMENT OPPORTUNITIES

At the end of this Master's course, recognized by the Italian Ministry of Education, the Placement Office of the "Accademia di Costume e di Moda", in collaboration with some of the main names within the Fashion industries, seeks to give the opportunity to students who fully commit to the course, to undergo a selection process towards a work placement experience. The Ministry requires 100 hours (minimum) of placement studies in order to successfully complete this course and gain the Master's award.
Many of the leading professional figures within the Fashion Industry are often alumni of the Accademia, who contact the Accademia to look for new creative talents.

Some companies with whom the Academy collaborates:

Costume: Bibi Film - Costumi d'Arte Peruzzi - Endemol - fandango - Fondazione Teatro Regio di Parma - Lux Vide - Nova Film - Mediaset - Opera Barga - Publispei - Sartoria Annamode - Sartoria Farani - Sartoria Lo Faro - Sartoria Tirelli - Tao2 - Teatro dell'Opera - Teatro La Scala - Teatro San Carlo - 7 Hills Production.

Fashion: Arlette - Armani - Balestra - Balmain - Rocco Barocco - Benetton - Bikini Contest - Blue Sand - Laura Biagiotti - Chiara Boni - Blumarine - Bottega Veneta - Brioni - Calvin Klein - Giovanna Cavagna - Marco Coretti - Dim Playtex - Dior - Dk Trading - Dolce e Gabbana - E Fashion Group - Fendi - Alberta Ferretti - Ferragamo - Gianfranco Ferrè - Gruppo Ferrone - Gai Mattioli - John Galliano - Gant - Gattinoni - Grimaldi Giardina - Gucci - Gunex - Harford & Lefebvre - Hermès - Jean Paul Knott - Italian Lab - Ittierre - Lamborghini - L'Altra Moda - La Perla - Le Copains - Lolita Lempicka - Giammarco Lorenzi - Ltb Little Big Moda - David Mayer - Antonio Marras - Max Mara - Mila Schon - Miss Money Money - Moonlight - Morfosis - Oxer - Padovan Parah - Pianura Studio - Prada - Ralph Lauren NY - Rinascente - Fausto Sarli - Ermanno Scervino - Sisley - Softcore di Sergio Zambon - Swish - Trussardi - Undercolors of Benetton - Angelo Vitti - Valentino - VBH - Vivienne Westwood - Zegna Baruffa - ZMD spa - 100x100 Capri.



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WHO IS THIS COURSE FOR?

This Master's course is aimed at those who have successfully completed a recognised first degree, in a subject area relevant to this course, and wish to study with the aim to seriously focus on a career in fashion Jewellery, Bijou and or wristwatch design.

- Students who have successfully completed an undergraduate degree in Artistic / Design or a subject area linked to the Master's Course: **YES**.
- Humanistic and Liberal Art degree students who have successfully completed an undergraduate course not linked to the specific area of the Master's: **YES**, but an internal commission will evaluate the single application to understand the suitability and level of preparation of the candidate.
- Industry Professionals of the sector and students who have not completed a recognised undergraduate degree but private courses within the subject area of the of the Master's course: **YES**, but will not receive a recognised Master's degree, but a certificate of participation diploma.

Due to demand and a closed number of places available (to maintain the quality at this high level of study), the successful completion of an admission assessment, based on an interview and presentation of a Fashion Portfolio, are required in order to gain access to the course.

Admission tests on the Academic Year 2014 - 2015:

Sessions in Rome:

- 20 April 2015
- 25 May 2015
- 15 June 2015
- 6 July 2015
- 20 July 2015
- 7 September 2015
- 28 September 2015

International applicants need to send the portfolio via email to info@accademiacostumeemoda.it in order to access interviews via Skype. To reserve the interview please refer to the following dates:

- 21 April 2015
- 26 May 2015
- 16 June 2015
- 7 July 2015
- 21 July 2015
- 8 September 2015
- 29 September 2015

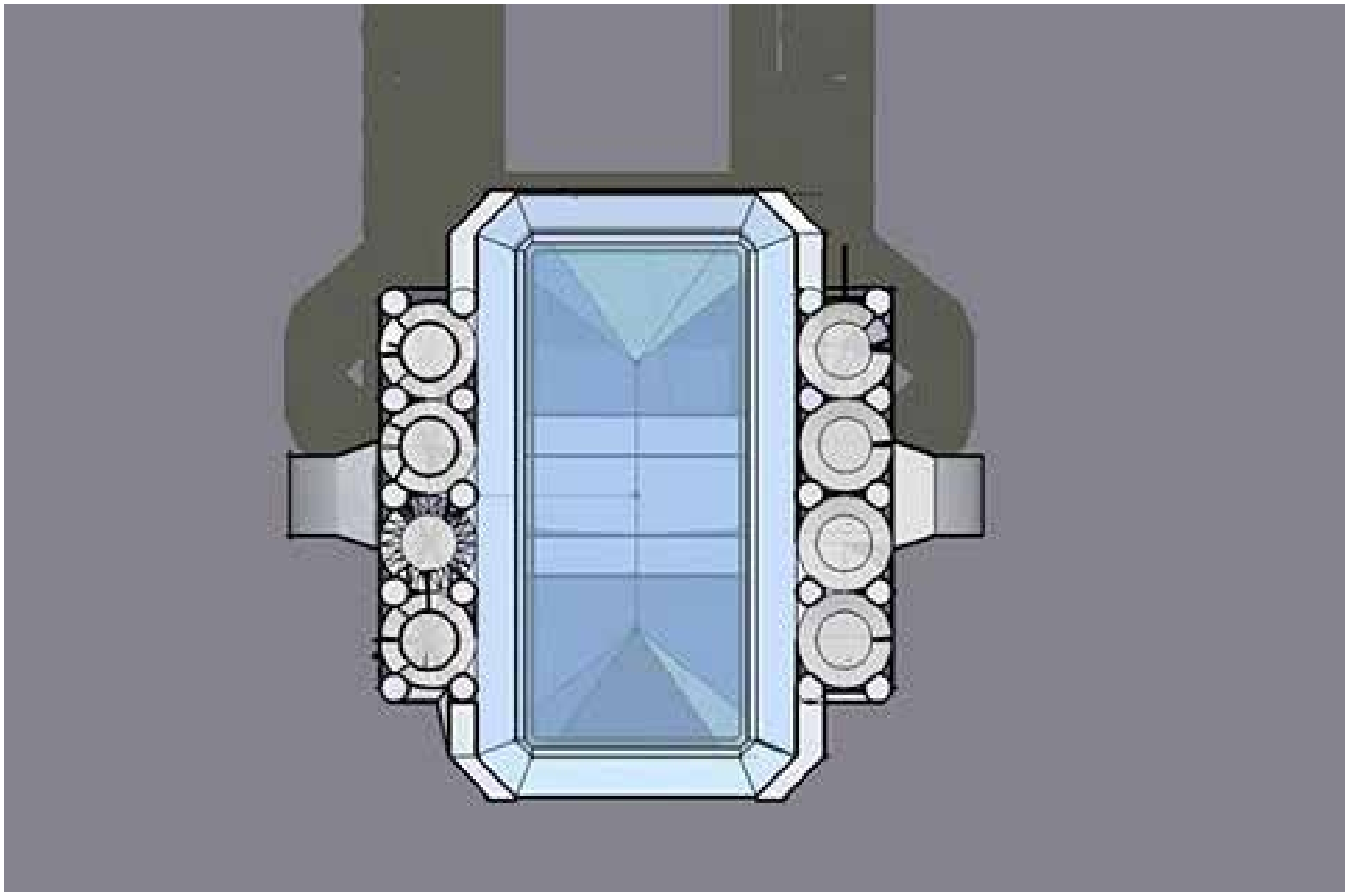
FEES 2015/2016

The total fee for the "Fashion Jewellery Design" Master's Degree is **Euro 11.000,00.**

Enrollment fee:
Euro 1.500,00

Tuition fee:
Euro 9.500,00

To be admitted to the Course, the payment of the Regional Tax ADISU is mandatory (the amount of this tax is annually defined by the Regione Lazio) these costs can be subject to changes.



Graphic Design by students of the Accademia.

CONTACT INFORMATIONS

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Rome skyline from the Accademia Costume & Moda